



**CO-OP APPROVED RADIO SCRIPT**

**TITLE: "Hear That?"**

**Length: 30 Seconds**

**Station instructions: Jonsered (pronounced: John´ -sir-red).  
Underscored words indicate emphasis.  
(Suggested) sfx: Chain Saw Running**

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**Hear that? That's the sound of power at \_\_\_\_ (dealer name) \_\_\_\_ in  
\_\_\_\_ (town) \_\_\_\_ your new local Authorized Dealer for Jonsered  
Power Equipment.**

**Stop by \_\_\_\_ (dealer name and address) \_\_\_\_ see the full line of  
powerful Jonsered chain saws, trimmers, brushcutters,  
safety gear and more!**

**Jonsered has been producing premium-quality chain  
saws and power equipment for over 55 years – and  
\_\_\_\_ (dealer name) \_\_\_\_ offers full service and parts support, so,  
go with a powerful combination you can believe in –  
Jonsered and \_\_\_\_ (dealer name) \_\_\_\_ ! Stop in today!**

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**Broadcaster note:**

This script is approved for co-op reimbursement to Authorized Jonsered Dealers served by Importer, Tilton Equipment Company, provided the Dealer has sufficient co-op funds.

Altered or other custom scripts should be pre-approved, by sending to Tilton Equipment's advertising department at [advdept@tiltonequipment.com](mailto:advdept@tiltonequipment.com) or fax: 603-964-9380.

Competitor's products may ***not*** be included. Inclusion of non-competitive products and/or dealerservices will be pro-rated accordingly.